

Do the “Need Start- Up Money Blues Got You Down?”

Start with a Fund Raiser.

My Friend,

You just keep the faith and the dream alive and smiling all the way.

Many folks are pulling for you, your courage and steadfastness.

It's time for you to take the next step up from dreamer, doer, persuader and now up to be inspiring leader to make it happen.

Consider drawing an organizational plan for the fund raiser.

Schedule a meeting of 6 team leaders (future advisory committee - directors) for a prayer and planning.

Take a great photo of the group (for historical purposes) full of energy and smiles.

Use the photo in press releases and email and Face Book blast/blitz announcing the continuing progress in the journey to a grand opening.

Your main task this week is to recruit capable team leaders **and empower them to recruit as many folks as possible to buy, sell plate tickets and for all the food prep activities.**

This large group of friends will indeed become a grass roots community group of your business's future raving fan customers. **Each one must know how appreciative you are and how you want each on them to Own a Part Of the Dream as well.**

You are amazing.

Best wishes,

Steve

Fund raising coaching tips:

Staying out of debt.

Keep good records of the fund raiser ... Start to finish.

You'll be able to use the records to help plan the next fund raising event.

Determine to overall expenses required stage the event and then set aside / save enough of the profits earned to fund the next one.

Delegate:

As soon as possible name a overall project chair person (not you in any of the following roles) and with the chair's input recruit/name .

Look'n for a Dozen" Doers".

Individual task chairs . Not you!

1. Project Manager - Chair

2. Ticket sales chair: print and distribute plate ticket printing and sales.
Offer sales incentive prizes for ticket sales leaders, all folks that sell over 20, 50, 100 tickets.
Encourage large group plate sales for staffs at businesses, nursing and rest homes, football or tailgate groups, remote location or "large orders" direct deliveries.

3. Finance chair (10000% solid trustworthy). Receive and account , deposit incoming sales revenues, list producers. List, account pay bills (require two signatures for all checks) related to the fund raiser. Your signature plus the chair's.

4. Public relations chair. PSA, news release, photos, radio station remote broadcast, etc
Set up, yard signs - display signs and placement chair.

5. Food - Supplies chair:

6. Room set up and take down chair:

7. Silent auction/ door prizes/ cake walk chair (mini fundraisers at the event)

8. Cooking - Food Prep chair.

9. Servers chair:

10. Delivery chair:

11. Cleanliness - Sanitation chair

12. Hospitality chair. Greeters, "special needs" caretakers